Sugar Felsenthal Grais & Hammer LLP

Sugar Felsenthal Grais & Hammer LLP Confirms Plan of Liquidation in World Marketing Chicago, LLC, et al.

CHICAGO, Illinois (June 30, 2016) the Official Committee of Unsecured Creditors of World Marketing Chicago, LLC, *et al.*, led by its legal counsel, Sugar Felsenthal Grais & Hammer LLP, confirmed its chapter 11 plan of liquidation with unanimous support from the debtors' vendors, senior lenders and employees. Acquired in 2014 from a subsidiary of Berkshire Hathaway, Inc., World Marketing was a direct marketing specialist organization with locations in Chicago, Atlanta and Dallas, providing strategic production and mailing services to a range of mid-size and large companies across the country. As of their bankruptcy filing, World Marketing scheduled assets in excess of \$11 million and liabilities in excess of \$17.6 million. Since the Petition Date, the Committee, working closely with SFGH, has engaged in extensive investigations and litigation against the Debtors' former insiders and an affiliated lender.

About SFGH:

Through an unmatched level of personal service, business sense, and legal acumen, clients across the United States have turned to SFGH as their most trusted advisors for almost 35 years. With offices in Chicago and New York, SFGH's attorneys have been recognized by *Chambers USA*: *Leading Lawyers for Business and Turnaround and Workouts*; and quoted by *The Wall Street Journal* and *Financial Times*, as leaders in the field. In 2014, SFGH received the Turnaround Management Association Global's prestigious Transaction of the Year Award for its work as counsel to the Official Committee of Equity Security Holders in the highly publicized bankruptcy cases, *In re AgFeed USA*, *et al.* (Bankr. D. Del.).